A chance for the dance sector to be recognised for the transformation that we make in people’s lives - through dance.

Maxine Brown
Dance of the African Diaspora Lifetime Achievement Award 2018

The One Dance UK Awards recognise the inspirational work of the many talented and committed people and organisations working in and for dance across the UK.

This annual celebration will mark the excellent work of dance artists, teachers, practitioners, educators, schools, choreographers, companies, venues, scientists and writers who contribute to the dance sector throughout the UK.

Over a four month period, more than 1000 nominations will be submitted which our distinguished judging panel will whittle down to shortlisted nominees, and final shortlisted category winners.

Shortlisted award nominees, awards sponsors and other special guests will join leading figures from the dance sector for a glamorous dinner and awards ceremony which will take place in Manchester in November 2019.
One Dance UK Awards

Why Sponsor

There will be opportunities for sponsors to get involved in this unique occasion and to demonstrate their commitment to and support for dance. Very few opportunities exist for companies to make a tangible difference to the wider sector.

Sponsorship of The One Dance UK Awards will enable sponsors to:

- Gain direct access to your target audience
- Network with leading figures in dance
- Be a part of the quality agenda that One Dance UK promotes
- Help raise the profile of dance

2018 Stats

- 886 Nominations
- 670+ Tweets
- 5 Press Releases
- 388 Nominees
- 168K Reach on Facebook
- 2.4M Reach on Twitter
- 38% Press Open Rate
- 69 Shortlisted Nominees
- 2200 Facebook Engagements
- 150 Dance Sector Attendees
- 23 Winners
Very honoured to have been shortlisted and also part of such a joyously wide ranging evening
#goonedanceukawards

Words cannot explain how thrilling this award is. In a challenging time with the arts in education, it is truly an ecstatic feeling to champion Dance teaching

What a great event it was @onedanceuk Awards, celebrating the amazing work of people across the dance sector
One Dance UK Awards
Timeline

December
First refusal offered to previous sponsors

January
Award sponsorship opportunities announced

March
Expert judging panels appointed

April
- Official Awards Launch
  Award categories announced

May
Awards category nominations open

June
Awards category nominations continue

July
Nominations close

August
- Nominees notified
  Judging, deliberation and shortlisting process begins
  One Dance UK Awards events announced

September
- Awards category shortlists announced
  Public Vote opens

October
Public vote closes

November
One Dance UK Awards
One Dance UK Awards

Sponsorship Packages

As a sponsor of the One Dance UK Awards you can benefit from the following opportunities before, during and after the event.

020 7713 0730
development@onedanceuk.org

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Headline Sponsor</strong></td>
<td>£10,000 + VAT</td>
</tr>
<tr>
<td><strong>Exclusive Opportunity</strong></td>
<td></td>
</tr>
</tbody>
</table>

| **Event Sponsor**         | £5,000 + VAT                   |
| **Limited Opportunity**   |                                 |

| **Award Sponsor**         | £1,750 + VAT                   |
| **Choose an Award Category** |                             |

“...They inspire, they lead, they pursue, they push and that’s why we chose to sponsor this award.

Richard Lee
Leeds City College - Sponsor of Inspirational Community Dance Practitioner Award 2018
# Headline Sponsor £10,000

As the exclusive Headline Sponsor of The One Dance UK Awards you can benefit from the following opportunities before, during and after the event.

## Before the Event
- Announced as overall Headline sponsor
- Inclusion in Awards event strap-line throughout all communications materials “The One Dance UK Awards kindly sponsored by xyz”
- Logo included on all promotional materials about entering the awards and about the Award Event
- Full page advert in the One Dance UK Awards Programme
- Includes 1 x Award category of your choice

## During the Event
- A premium table in a prime location with 10 tickets to the Awards Event
- Discount for other tickets
- Logo throughout all presentation/AV materials at the event
- Logo included on all signage at the event
- A representative from your organisation to have an opportunity to go on stage and welcome everyone to the event
- Company name to appear as Headline sponsor on all trophies
- Company name to appear as Award sponsor on trophy
- Opportunity for representative from organisation to present the Award category
- Photograph with Award winners

## After the Event
- First refusal to sponsor as Headline Sponsor for One Dance UK Awards in 2020
- Event photography provided for your own uses
- Summary of all press coverage of the Awards
- Opportunity for feature article in One Magazine/Hotfoot Online
- Opportunity for News article on the One Dance UK website

Contact: development@onedanceuk.org | 020 7713 0730
Event Sponsor

As an Event Sponsor of The One Dance UK Awards you can benefit from the following opportunities before, during and after the event.

**Before the Event**
- Announced as official Event sponsor
- Logo included on promotional materials about entering the awards and about the Award Event
- Half page advert in the One Dance UK Awards Programme
- Includes 1 x Award category of your choice

**During the Event**
- A premium table in a prime location with 5 tickets to the Awards Event
- Discount for other tickets
- Logo throughout all presentation/AV materials at the event
- Logo included on all signage at the event
- Company name to appear as Award sponsor on trophy
- Opportunity for representative from organisation to present the Award category
- Photograph with Award winner

**After the Event**
- First refusal to sponsor as Event Sponsor for One Dance UK Awards in 2020
- Event photography provided for your own uses
- Summary of all press coverage of the Awards
- Logo and mention in Winners coverage appearing in One Dance UK’s One magazine and in Hotfoot Online

Contact: development@onedanceuk.org | 020 7713 0730
Award Category Sponsor  £1,750

As an Award Sponsor of The One Dance UK Awards you can benefit from the following opportunities before, during and after the event.

<table>
<thead>
<tr>
<th>Before the Event</th>
<th>During the Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Announced as official Award Category sponsor on social media</td>
<td>• 2 tickets to the Awards Event</td>
</tr>
<tr>
<td>• Logo included on promotional materials about entering the awards and about the Award Event</td>
<td>• Discount for other tickets</td>
</tr>
<tr>
<td>• Quarter page advert in the One Dance UK Awards Programme</td>
<td>• Logo during Award presentation at the event</td>
</tr>
<tr>
<td></td>
<td>• Company name to appear as Award sponsor on trophy</td>
</tr>
<tr>
<td></td>
<td>• Opportunity for representative from organisation to present the Award category</td>
</tr>
<tr>
<td></td>
<td>• Photograph with Award winner</td>
</tr>
</tbody>
</table>

After the Event

• First refusal to sponsor as Award Category Sponsor for One Dance UK Awards in 2020
• Event photography provided for your own uses
• Summary of all press coverage of the Awards
• Mention in Winners coverage appearing in One Dance UK’s One magazine and in Hotfoot Online
Sponsor one of our One Dance UK Award categories* and help us acknowledge and celebrate the hard work and dedication of the many talented and committed professionals working in the dance sector.

The One Dance UK Awards will create an opportunity for shortlisted nominees and winners to shine brightly amongst their peers.

*categories subject to change
Manchester Award
Each year One Dance UK will present an award in partnership with the host region, recognising an organisation or individual who has made a significant impact to dance in the local area.

Outstanding Dance Programming Award
This award recognises the work of a programmer or programming team in bringing dance to new audiences or diversifying the dance work they present, increasing opportunities for under-represented dance to be seen.

Innovation in Dance Award
Highlighting the most ground breaking and cutting-edge approach to dance over the last 12 months. This award could be given for innovation around any aspect of dance (for example, venue, choreography, music, use of technology etc).

Dance Writing Award
Recognises someone whose writing in the last 12 months has had a significant impact on the dance sector. All forms of writing are considered for this award (for example poetry, review, fiction, a news piece, blog, novel or a research paper).

Dance on Screen — Impact Award
Highlighting the most impactful use of dance on screen. This award could be given for dance in any format including Television and Film and through any distribution platform including cinema, digital, web, or broadcast media.

Best use of Dance by a Brand Award
Recognising the most innovative, imaginative and engaging use of dance as part of a brand marketing campaign.

Outstanding Primary Dance Teaching Award
A passionate primary school teacher who is showing exceptional talent in teaching dance. They could be a classroom teacher, teaching assistant or PE specialist brought in by the school. They are likely to be embedding dance across the school and building a love of dance in their pupils.

Outstanding Secondary Dance Teaching Award
An exceptionally hardworking dance teacher within a Secondary School who puts their pupils at the heart of their work. They will be embedding dance as part of school life and going above and beyond their classroom duties to ensure their pupils get the best possible dance provision.

Inspirational Community Dance Practitioner Award*
A practitioner who is inspiring children and young people through safe, inspiring and creative dance practice. They will be giving priceless experiences, building a love of dance and helping participants to see opportunities for them to progress. So much fantastic dance provision is led by individuals working in their communities to create dance opportunities for young people.

Inspirational Work in Education Award (for organisations)*
Dance organisations/companies that are passionate about dance education, learning and participation and whose staff deserve championing for the work they do. This Award will go to an organisation or dance company doing excellent work with or for dance teachers/practitioners in or out of school. They will be improving dance practice and inspiring teachers, artists and young people with their work.
Inspirational Lecturer at College, University or Conservatoire Award
A dedicated lecturer/HE practitioner who motivates their students, developing skills and passion for learning. They enable great progress for their students in dance and beyond, inspiring the next generation of performers, choreographers, teachers and practitioners.

Most Supportive Senior Leader or Governor Award
An individual, Senior Leadership Team (SLT) or Board of Governors that have seen the benefits of dance within their school curriculum and helped it flourish. Without the support of a well informed and interested SLT or Board, schools and colleges may not be provided with the resources and drive to ensure dance is a core part of the curriculum.

Rising Star Award (Dance Teaching)*
An individual who has graduated within the last 3 years or trained as a teacher within last 3 years and already made a difference in their setting. This Award is for people teaching dance in any dance style or setting.

Dance Healthcare Practitioner Award
An individual healthcare practitioner who demonstrates exceptional clinical practice in their chosen specialism and combines this with a deep understanding of the needs of the dancers they work with. As such they will consistently strive to achieve the best outcomes possible for the dancers they work with. The individual will be an exemplary role model, advocating best practice within dance-specific healthcare and will engage regularly in CPD to maintain an evidence-based practice.

Dance Science Award
A dance scientist who is making a significant positive impact on dancers’ health, wellbeing and/or performance. This could be through their own evidence-based practice with dancers, companies and educational establishments directly or as a result of their innovative research in the field. This individual will be passionate about finding ways to answer questions and solve problems that are identified to make a difference to dance artists and educators in studios and in performance.

Dance Healthcare Team Award
A healthcare team that shows exceptional interdisciplinary collaboration to ensure the dancers they support are as fit for training and/or performance as they can be. Members of the team may work within or outside a company, production or educational setting and will demonstrate a strong and effective partnership and system of communication which enables multiple disciplines, including medical, scientific, artistic and managerial to come together to identify and deliver effective treatment, rehabilitation and training programmes for the dancers they are supporting.

Research in Dance — Impact Award
An individual or organisation that has carried out a rigorous piece of research or inquiry, informed by the needs of, and questions arising from, those working in dance. The research will have had, or have the potential to have, a significant impact of the way dance is seen, practised, taught, created or experienced.

Dance Advocacy Award
This award recognises an individual who has shown commitment and leadership in championing dance and keeping it high on the agenda. This individual has worked hard to advocate for the dance sector amongst politicians and policy makers in the UK during the last 12 months.

People’s Choice Award
The People's Choice Award recognises an individual or organisation that has made a significant contribution to the dance industry throughout the last 12 months. Entrants for this award can be nominated by One Dance UK members and will decided by public vote.
Dance Personality of the Year Award
The Dance Personality of the Year Award recognises the individual, judged by a public vote who has done the most to raise the profile of dance amongst the general public in the last 12 months. A well-known personality that has become synonymous with dance in public perception.

Dance of the African Diaspora Lifetime Achievement Award
This award recognises professional achievements contributing to Dance of the African Diaspora. Recipients of the award are recognised by practitioners and advocates of these dance forms for dedicating their lives to building a legacy and changing perceptions of DAD in the UK. It's a perfect opportunity to acknowledge, document and celebrate the art forms and their place in the dance landscape.

Lifetime Achievement in Dance Education/Learning Award*
An individual who has been making a difference to 100’s of children and young people whilst working in dance education (in or out of school) for over 20 years. We’re seeking nominations for people who have been teaching dance or developing opportunities for children and young people to dance throughout their lives. It might be your own dance teacher or someone working within a dance organisation who was or is your ‘go-to’ dance person, always brimming with knowledge and enthusiasm for dance.

Jane Attenborough Award
An individual who has made an outstanding contribution to Dance. The award aims to highlight the important, but often unacknowledged, contributions made by exceptional individuals who make a real difference to how dance is created, supported and seen. We are looking for individuals who have gone above and beyond the call of duty to move dance forward and enable the art form to thrive. The person could be a manager, designer, teacher, critic, healthcare practitioner – in fact anyone – who, through their knowledge, skill and generosity, has made a significant contribution to dance beyond the scope of their usual role.

To avoid any potential conflict of interest or the risk of certain Awards appearing biased towards teachers connected with a specific Awarding Body; those Awards marked with an * are not available to be sponsored by Dance Awarding Bodies which train teachers to deliver specific syllabi. Awarding Bodies are welcome to consider sponsoring any Awards not marked with an *.

Contact
020 7713 0730
development@onedanceuk.org

Image Credits All images © Brian Slater

One Dance UK is a Company Limited by Guarantee | Registered in England and Wales No. 2931636 | Registered Charity No. 801552 | Vat Registration No. 451 0858 58